

Terms and Conditions:

- Prices EXCLUDE VAT
- WEBSITES, BLOGS & GRAPHIC DESIGN:
 - Estimate is calculated according to full brief received from client, and may change according to a change in the brief
 - Estimate for websites excludes any text supply, text editing and image supply unless specified in the Cost section above, ie unless specified, all content to be supplied by client
 - 50% Deposit is payable on acceptance of this proposal, the remaining 50% will be invoiced on completion of the work
 - It is the responsibility of the client to specify any required technology prior to development commencing, as these decisions may affect the ability to host a website or deploy and application
 - Websites will be designed and provided as a JPEG image or on an MH Marketing Test site. Upon approval of the design, we will develop the website and provide this in full on the test site. It is the client's responsibility to approve the test website prior to placing this on the live site. Placing this on the live site will only be done on payment of the balance outstanding
 - Your website design includes basic Search Engine Optimisation on your site. This however does not guarantee you a search engine ranking.
 - Wordpress Blogs will be built within any limits of Wordpress and are subject to all wordpress Terms of Service which can be found here : <http://en.wordpress.com/tos/>
- ADVERTISING & PRINT:
 - All print advertising and print jobs are taken on a 50% deposit upfront basis, with balance payable prior print delivery or publication date
 - All online advertising is payable monthly in advance
- RETAINERS:
 - All retainers exclude road travel which will be charged at current AA rates
 - All retainers exclude air travel and accommodation for travel on behalf of client
 - Unless specified, all retainers exclude Graphic Design, Web Design, Web & Graphic Design changes, as well as print and advertising costs
 - Where no period contract is indicated, one calendar months notice of cancellation is required
 - Your retainer will be billed monthly on the following basis:
 - First month : 50% deposit in advance
 - Thereafter full retainer billed on the 25th of each month from first month
 - Upon notice / completion of contract, final month will be billed at 50%
 - Invoices are payable by the last day of each month

- ECR RADIO CAMPAIGNS
 - The ECR Proposal is an original concept generated by East Coast Radio. Ownership therefore lies with the station and is exclusive property of East Coast Radio
 - All rates are based on 30-second commercials
 - First time advertisers are required to pay upfront
 - Please note all production costs require upfront payment to ADFAC
 - All billboards will be read live
 - All airtime is subject to availability
 - Rates are based on the 2010 Rate Card
 - Added value cannot be taken from October – December; the station reserves the right to move added value spots if there is a shortage of airtime
 - The Programming Manager reserves the right to change programming
 - Live crossings are subject to Programme Manager's approval
 - Cancellation is subject to written notice being received by East Coast Radio within 28 days prior to broadcast. Thereafter a 100% cancellation penalty will be applicable
 - East Coast Radio prides itself on world class customer service, if you believe we have not exceeded your expectations in this regard, please call Hazel Pillay, our customer care officer on 031-5709420
 - The above proposal excludes VAT, production costs and Agency commission

*ADFAC can produce ads from script to completion. Please budget approximately R5, 000 excluding VAT for production.

- MH Marketing cannot be held legally responsible for any damage or injuries in any way shape of form caused by or as a result of, the acceptance of this proposal and any accompanying products or services
- Prices indicated in this proposal are valid for 30 days from the date on the cover page